

PROGRAM GUIDE

DAY TO GROW Courageous Leadership

Hosted by Karin Bastin



LIVE2LEAD

January 30TH 2025
Mercure Antwerp City South



ODGERS BERNDTSON





LIVE2LEAD

is a **leader development experience** designed to equip attendees with **new perspectives, practical tools** and **key takeaways**. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with **renewed passion** and **commitment**.

You can expect

- First class catering
- Quality networking
- Learning material
- Speakers Meet & Greet



1 TICKET
8h training - 350€pp
100€ off with coupon «ODGERS»



Registration & Welcome Coffee

**KARIN BASTIN - Live Speaker**

Karin Bastin, partner at ODGERS BERNDTSON leading the Leadership Advisory practice. Karin is at the forefront of shaping future leadership, with a focus on aligning purpose and caring leadership. As host, she will share valuable insights into HR Mega Trends 2025 and providing practical tools for nurturing talent and developing high-performing teams. Karin's approach emphasizes the importance of purpose-driven leadership, helping organizations bring out the best in their people and create cohesive, motivated teams.

**JAN DE SCHEPPER - Live Speaker**

Former CEO of Telindus and VP at Proximus, bridges the worlds of business and sports leadership. He co-authored books on leadership and disruption, including *Kopmannen* and *ConneXion*, and serves as Chairman of Securitas Belgium. A Harvard MBA graduate and award-winning strategist, he focuses on pragmatic market approaches and business development. In his keynotes, he explores how creating emotional and physical safety in organizations empowers athletes, leaders and employees to thrive. **His approach emphasizes the role of physiology alongside psychology in fostering connection and courageous leadership.**

**JOHN C. MAXWELL - Virtual Speaker**

John C. Maxwell is a #1 New York Times bestselling author, speaker, coach and leader who has sold more than 34 million books. He is the founder of Maxwell Leadership® — a leadership development organization that has trained tens of millions of leaders in every nation. **Having been recognized as the #1 leader in business and as the world's most influential leadership expert, Maxwell continues to influence individuals and organizations worldwide—from Fortune 500 CEOs and national leaders to entrepreneurs and the leaders of tomorrow.** For more information, visit maxwellleadership.com.

Coffee Break

**CHRIST VERMEER - Live Speaker**

Colonel Christ Veermeer has over 40 years of service in the Belgian Defence, including 15 years of operational deployments with the UN, NATO, and in Defence diplomacy. As a Senior National Representative, he excelled in international leadership. He later served as Chief Instructor at the Royal Military Academy and Commanding Officer for Defence Recruitment and Selection. Currently, he leads the Defence College, focusing on military education and people management. **Colonel Veermeer speaks on courageous leadership, diversity, and bridging the generation gap to engage Generation Z effectively.**

**DAVID WEBBER - Live Speaker**

David Webber, Managing Director of Odgers Berndtson Belgium, brings extensive experience in executive search and leadership consulting. Having guided numerous leaders on their path to becoming CEOs, David draws on his deep industry insights to explore the traits that set successful leaders apart. In his keynote, he shares how aspiring CEOs demonstrate courageous leadership, navigating challenges and making pivotal decisions that drive them to the top. With a keen understanding of what it takes to lead at the highest level, David offers practical advice and strategies for those aiming to reach the CEO position.

Lunch



CHAUNTÉ LOWE - Virtual Speaker

Chaunté Lowe is a world-renowned high jumper and lives to conquer barriers, racking up 4 Olympic Games Appearances, 3 Global Championship medals, 3 American records, and several global accolades. Many are surprised to learn that she achieved most of these accomplishments while also holding the title of “mother of three.” and facing a battle against breast cancer.



TIA HELLEBAUT - Live Speaker

A Belgian Olympic gold medalist in high jump, who triumphed at the 2008 Beijing Olympics. A model of perseverance and mental strength, she has navigated the highs and lows of elite sport, balancing her athletic career with motherhood. Today, Tia shares her journey of overcoming adversity, inspiring others to push beyond limits. She emphasizes the importance of mindset in achieving greatness, both in sports and life. At the conference, she will reflect on how resilience and determination have shaped her success. And she is also a good friend of Chaunte Lowe!



MYRIAM GUIRAL - Live Speaker

Born in southern France, Myriam Guiral holds a Ph.D. in Biophysics and has held various roles, including CEO, in MedTech and Biotech companies across Europe. A mother of three, she has faced personal and professional challenges with resilience. After battling breast cancer in 2023 and emerging stronger, Myriam is dedicated to helping others overcome adversity. **Drawing from her experiences, she provides leaders with practical strategies to support colleagues during difficult times, emphasizing the power of growth, resilience, and compassionate leadership.**

Coffee Break



JON GORDON - Virtual Speaker

Jon Gordon’s best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. **He is the author of 30 books including 16 best sellers and 5 children’s books. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.**



BERNADETTE LAERMANS - Live Speaker

is a renowned stress and burnout expert, certified yoga therapist, and senior career advisor. With a wealth of experience, she will share practical, science-backed strategies to enhance personal well-being and resilience. Bernadette's inspiring approach empowers individuals to reconnect with themselves, excel in their careers, and foster healthier, more balanced workplaces. **Her insights on transforming stress into strength are not to be missed—prepare to leave motivated and equipped for positive change!**

Networking Reception

Discover, Learn, Connect

Why Should You Join?

- Be inspired by world-class leaders from business, sports, and healthcare.
- Gain insights into navigating challenges with resilience and courage.
- Immerse yourself in a unique day of personal and professional growth Antwerp's South District

What You'll Learn (Key Takeaways)

- **Mindset Mastery:** Hear how Olympians like Chaunte Lowe and Tia Hellebaut overcame adversity with an unshakable mindset.
- **Leadership Excellence:** Acquire actionable tools for leading with empathy, storytelling, and public speaking from CEOs directly.
- **Impactful Growth:** Learn strategies to enhance motivation, create professional impact, and foster team inspiration from experts in the field.

Who Will You Meet?

- C-suite Executives and entrepreneurs.
- Industry trailblazers and motivational speakers.
- Professionals who, like you, aim to lead with courage and purpose.

Join Us As An Individual Or As A Team

- **Individual Tickets:** A transformative experience for your personal leadership journey.
- **Group Packages:** Strengthen your team's growth and impact by attending together.

Secure your spot today and take the next bold step in your leadership journey!  [Day to grow](#)

Packages DAY TO GROW

 <p>SILVER SPONSOR</p>	 <p>GOLD SPONSOR</p>	 <p>PLATINUM SPONSOR</p>
<p style="text-align: center;">€ 4.000</p> <ul style="list-style-type: none"> • 1 VIP table • 3-hours Leadership Game Experience • Exhibitor booth at the event • Logo on all flyers and media promotion • Inclusion of brochures & marketing material • Giveaways in attendee welcome packet • Logo on ticketing website 	<p style="text-align: center;">€ 8.000</p> <ul style="list-style-type: none"> • 2 VIP tables • DISC indicator reports and debriefs for 2 leaders • 2-hour Leadership workshop experience • Exhibitor booth at the event • Logo on all flyers and media promotion • Inclusion of brochures & marketing material • Giveaways in welcome packet • Logo on ticketing website • Video representing your organization 	<p style="text-align: center;">€ 12.000</p> <ul style="list-style-type: none"> • 3 VIP tables • HOGAN LeaderFit reports and debrief for 2 C-level leaders • 3-hour Leadership Game Experience • 3-week Round Table facilitation or Lunch & Learn • Title logo on all flyers and media promotion • Inclusion of brochures & collateral marketing material • Giveaways in welcome packet • First logo on ticketing website • Video representing your organization

Package SILVER DAY TO GROW



SILVER Partnership € 4.000

- 1 VIP table
- 3-hours Leadership Game Experience
- Exhibitor booth at the event
- Logo on all flyers and media promotion
- Inclusion of brochures & marketing material
- Giveaways in attendee welcome packet
- Logo on ticketing website

WILL PROFIT CANCER RESEARCH

Package GOLD DAY TO GROW



GOLD Partnership € 8.000

- 2 VIP tables
- DISC indicator reports and debriefs for 2 leaders
- 2-hour Leadership workshop experience
- Exhibitor booth at the event
- logo on all flyers and media promotion
- Inclusion of brochures & marketing material
- Giveaways in welcome packet
- Logo on ticketing website
- Video representing your organization

WILL PROFIT CANCER RESEARCH

Package PLATINUM DAY TO GROW



PLATINUM Partnership € 12.000

- 3 VIP tables
- HOGAN LeaderFit reports and debrief for 2 C-level leaders
- 3-hour Leadership Game Experience
- 3-week Round Table facilitation or Lunch & Learn
- Title logo on all flyers and media promotion
- Inclusion of brochures & collateral marketing material
- Giveaways in welcome packet
- First logo on ticketing website
- Video representing your organization

WILL PROFIT CANCER RESEARCH



MERCURE

HOTEL

ANTWERP CITY SOUTH



Exclusive opportunity to book a room at the promotional rate of €100 per night, including breakfast.

Sponsors can reserve a meeting room at a special rate for Friday, 31st January.



**We look forward to your support and participation in
this impactful event.**



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